Raphael Koehler-Derrick
MOTION DESIGNER + DESIGNER

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SUMMARY

I'm a motion designer with technical 2D animation expertise and 6+ years experience contributing to creative and marketing teams at SaaS companies. I believe in motion design's power to drive product value, brand expression, and customer satisfaction.

EXPERIENCE

Aurora Solar / **Senior Motion Designer** JUL 2023 – FEB 2024
+ Led video production in collaboration with cross-functional teams to deliver engaging content for wider marketing campaigns
+ Regularly employed soft-skills (listening, negotiating) to build consensus early in the production process and align around goals
+ Independently built library of After Effects rigs and templates to ensure video production quality, speed, and consistency at scale

DocuSign / **Brand Motion Designer** FEB 2023 – JUL 2023
+ Implemented and extended brand motion system through collaborative work on quarterly product release videos
+ Managed time between diverse set of projects while maintaining clear lines of communication with stakeholders and collaborators

Parental Leave / **Primary Caregiver** JUL 2021 – DEC 2022
+ Trained the next generation (AKA our newborn daughter) until she started daycare.

Celtra / **Motion Designer** OCT 2017 – JUN 2021
+ Led video production for product marketing team from ideation, script-writing, and storyboard to production, final render, and cut-downs
+ Leveraged storytelling and 2D animation expertise to inform and elevate wide range of teams' video output

EDUCATION

Parsons New School for Design
AAS in Graphic Design AUG 2015 – JAN 2018

Indiana University
BA in English w/ Creative Writing Focus AUG 2008 – AUG 2012

School of Motion
Advanced Motion Methods JAN 2024 – MAR 2024
Cinema 4D Basecamp APR 2020 – JUN 2020
Animation Bootcamp JAN 2019 – MAR 2019

SKILLS
(TO PAY THE BILLS)

Creative & Team Tools
+ After Effects, Figma, Frame.io, Illustrator, Photoshop, Cavalry, C4D
+ G-Suite, Dropbox, Notion, Asana, Jira, Monday, Slack